

Hello,

Target has always embraced and supported diversity, celebrating the beauty in all differences. We strive through our brand to represent people of every unique constitution. This is why we are so impassioned about increasing the representation of individuals living with special needs in our advertising.

To achieve this, we will be holding our second annual casting for special needs individuals, ages toddler through 16 years in Minneapolis **Weds, Apr 7- Fri, Apr 9**. Our hope is to partner with your organization to reach out to families you feel may be interested in participating. This casting is a general casting for future advertising.

To ensure the best possible experience, we have created the attached pre-casting sheet which outlines casting and photo shoot expectations. Please forward this on to families who may potentially be interested. We ask that all individuals and parent(s)/guardian(s) of any child to be considered please do the following by **Weds, Mar 17th**:

- Look over the expectations to ensure the individual or child will be comfortable with both the casting and potential future photo shoot experiences.
- Fill out the casting sheet electronically if possible.
- E-mail it back to [SpecialNeeds.Casting@Target.com](mailto:SpecialNeeds.Casting@Target.com) **along with an attached photo no larger than 500K or 1/2MB.**
- If unable to respond electronically, call Lisha Odney at 612.304.6085 and request a copy be mailed.

Potential models and their parent(s)/caregiver(s) will be invited via e-mail or telephone and given a time slot in which to arrive, by **Mar 31<sup>st</sup>**. Specific, logistical information will be given at that time.

After a much successful first casting, we are very excited to bring this special opportunity back and look forward to an enjoyable, successful experience for all.

\*\*\*Note. If you were a part of our casting last year, please just send an updated photo along with the following updated information. We already have your information on file and will not need you to come back in for the live casting. If your contact information has change at all, please let us know that too.

Height \_\_\_\_\_

Weight \_\_\_\_\_

Size \_\_\_\_\_

Shoe Size \_\_\_\_\_

Sincerely,

Lisha Odney